



BOGACHAN ERKAN

Marketing Intern

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📍 Tilburg, Netherlands

EDUCATION

**Liberal Arts and Sciences :
Social Science**

Tilburg University

2021-2025

EXPERTISE

CRM: Hubspot Marketing / Sales

CMS: Typo 3 / Wordpress /
Squarespace

Field Marketing

B2B Sales / Marketing

Content Management

SEO

G4A

Meta Adds

Luxury Retail Sales

Figma (Advance)

Adobe Photoshop / Premier (Advance)

Email Design

LANGUAGE

English

Turkish

Dutch (A2)

ABOUT ME

I am 22 years old student. I am interested in politics, and consuming psychology. Also, I like to read books about sociology, and marketing. In my spare time, I like to watch amateur football games, and playing basketball.

WORK EXPERIENCE

Autarco

Marketing Intern (September 2023 - Present)

- Content management on the Autarco YouTube channel
- Creating thumbnails for videos and publishing them.
- Designing newsletters and other marketing emails
- Weekly KPI reports regarding marketing emails
- Updating the Career / Support page
- Reporting website traffic and making suggestions regarding SEO analyses.
- Data analyses during Meta add campaign for German and Netherlands

Willicroft

Sales and Brand Recognition Intern (2021-2022)

- Field Marketing regarding Albert Heijn launch
- Managing interactions with certain customers in Amsterdam
- Designing emails regarding Willicroft Butter / Albert Heijn launch
- Restaurant visits for increasing online sales
- Arranging, and having meetings with restaurant owners/ procurement managers

Save a Bike

Marketing Specialist (2021-2022)

- Data base administration and website design
- Making posts for various social media platforms such as TikTok and Instagram,
- Communicating with municipalities and clients.
- Managing reservations with clients.

Magic Stone Jewellery

Sales Assistant (2014-2017)

- Help the customers during sale
- Enter the data into the system
- Stock control and reporting to the manager
- Assisting English Speaker customers at EXPO